

*Press release:*

## **Hearing Awareness Week in the EU Parliament in Brussels**

On **April 9 – 10**, MEP Adam Kósa will officially host an event inside the EU Parliament in Brussels aimed at raising awareness about hearing, hearing loss and hearing rehabilitation. Arranged in cooperation with EFHOH and EHIMA, the event will feature an information booth where MEPs and staffers can have their hearing tested. There will be a demonstration of what a hearing loss may “sound like”, as well as the opportunity to speak with people from EFHOH, EHIMA and MEP Kósa’s office.

On **April 10**, a breakfast meeting will be held with guest speakers including MEP Kósa, Mrs Lidia Smolarek-Best from EFHOH and a UK private dispenser, Curtis Alcock. The meeting will be attended by MEPs, staffers and other stakeholders from the organizations and associations having an interest in hearing loss and other disabilities.

In the evening of April 10, a cocktail event will gather a larger crowd who can network, hear speeches, - and learn about the outcome of the hearing tests.

The WHO warns that hearing loss will be the most prevalent disability in the future, yet very few people know much about what it implies – and what can be done to improve one’s hearing and hence one’s quality of life. It is the hope of the organizers that we can raise the awareness of hearing and hearing loss, not only among EU parliamentarians but also in the general public. The issue is simply much too important to be ignored.

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For further information, kindly contact:

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